July 21, 2023

The Manager,
Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai 400 001.

Dear Sir(s)/Madam(s),

Subject: - Intimation under Regulation 51 & 52 (8) of SEBI (Listing Obligations and Disclosure Requirements), 2015.

Pursuant to Regulation 51 & 52 (8) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the company has published the Unaudited Financial Results for the quarter ended June 30, 2023 in the Financial express newspaper.

The said publication is attached herewith for your record.

For 360 ONE Prime Limited
(formerly known as IFL Wealth Prime Limited)

Amit Bhandari
Company Secretary
Membership No: A25871
Email: nbfc-compliance@360.one
Billionaire-backing turns kabaddi into India’s No. 2 sport

However, still a long way to go to become a global sport

CHris KAY

AROUND THE TIME of the 2008 launch of the Indian Premier League (IPL), finance expert Anurag Ahlawta was asked to sign on as chief financial officer for Dream Sports, the short-form cricket league’s parent company. Ahlawta transformed the global fortunes of the sport. Today he runs the automotive and industrial conglomerate Mahindra Mahindra, the world’s largest tractor manufacturer. It’s a good question whether the sport can become a global sport.

The sport has come a long way. The sport formed outside South Asia as the territory for hosting nothing other than Orientalism in so many ways, as a sport it has been growing for years. Despite Wedall, a phenomenon that has emerged from the subcontinent of South Asia and is now known as “somewhere like kabaddi,” and more often referred to as a “sport that has been around since before the Pyramids.”

Mahindra sought to get kabaddi on the map. The company’s chairman, Ahlawta, is the head of Indian Kabaddi star Taly, who told him kabaddi could be the next big sport in India after cricket.

“We’ve been trembling something huge,” a former Kabaddi World Cup player, said. The former Kabaddi World Cup player said that the sport is also called the “king of sports” and that it is available to all. The sport is also known as “kabaddi” and has a long history.

The sport uses a tricksy, fast-paced, and incredibly physical game that is played between two teams, each with seven players. The objective is to score points by capturing the opponent’s attacker and bringing him back to the court without being touched by any of the defending players. The defending players attempt to prevent the capture by blocking the attacker’s feet from landing on the court. The attacker can be released only by the defender who has captured him.

Kabaddi is a sport that is played in India, Pakistan, and other South Asian countries. The sport is also played in other countries, including the United States, Canada, and the United Kingdom.

The sport has been gaining popularity in recent years. According to a report by the Indian Kabaddi Federation, the number of registered players in the country has increased from 50,000 in 2010 to more than 200,000 in 2022. The sport is also gaining momentum in other countries, with more than 1,000 clubs and 10,000 players registered in the United States alone.

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